

SHANNON JENKINS

Stage Hosting & Moderation | Fees & Collaboration Options



WHAT YOU'RE PAYING FOR

A professional stage host and moderator does not simply occupy the stage. They elevate the entire event. Most of the work is invisible: researching the topic, briefing speakers, shaping questions that pull out the real insight instead of the rehearsed answer, reading the room and adjusting live, keeping senior speakers to time without anyone noticing, and stepping in when a speaker drops out or the tech fails so the audience never feels it. Done well, it looks like an effortless conversation the room simply enjoys. **That ease is the product of the preparation underneath.**

Shannon has carried that role on stages from intimate 70-leader gatherings (*Nestlé Healthy Longevity Summit*) to 20,000-attendee events (*GITEX AI Europe*), including *Startup Nights*, *START Summit*, *Health Tech Global Summit* and *Sales Formula Lithuania* — alongside communication work with Nestlé, Nespresso, Google and IMD, and the RESONATE podcast (68,500+ listeners, 155+ interviews).

STANDARD FEE

€6,000 per day of stage hosting or moderation. Reduced for multiple days.

Included: x2 preparation and advisory calls of 1-hour before the event, and x1 1-hour feedback call afterward.

TWO WAYS TO REDUCE THE FEE

1. Give Shannon a keynote slot

A premium speaking slot in exchange for a reduced hosting fee. Her keynote topics — *Trust in Times of Constant Change*, *Storytelling for Buy-In*, and *Beyond Corporate Blah Blah* — fit technology, leadership and innovation programmes and add value your audience remembers. See topics and past stages: shannonjenkins.co/speaking

2. Refer your paid speakers for coaching

When Shannon hosts stages, she sees it time and again: paid speakers don't get the ROI they should because they fail to capture the audience the way a professional speaker does. This hurts both the speaker and the event. Shannon offers dedicated coaching on how to move a room — simpler messages that land, stronger stage presence, better use of slides, and storytelling that connects. The preparation package is built around script development, slide content, rehearsal, and coaching on delivery, voice and presence.

When you introduce a speaker who books this coaching, Shannon reduces her hosting fee by one third of that speaker's contract value (usually around €3k) for every speaker referred. The speakers get a stronger performance, you get a stronger programme, and the hosting fee comes down. A genuine win-win-win.